



Holbrook's 22nd Annual

# Parade of Lights

6:00PM

**Saturday, December 6, 2008**

"Holbrook's own Northern Lights"  
Arizona's first motorized lights Parade!

## PARADE ENTRY FORM

**Entry to be submitted by 5p.m...Friday, December 5, 2008 - to be judged.**

Name of organization, family, or business \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Below are the award divisions. Please mark the category where your entry is to be judged. *Also please mark all that apply to describe your entry. Please read and follow rules and regulations which are attached to this form. (Keep rules and regulations for your reference and information.) PLEASE SUBMIT A DESCRIPTION OF YOUR ENTRY WHEN YOU BRING IN YOUR ENTRY FORM.* Mail, e-mail, fax, or delivered to the Holbrook Chamber of Commerce office at 100 E. Arizona. E-mail: holbrook@GoTourAz.com. Fax: 524-1719. Questions? call 524-6558. Can download this form: www.GoTourHolbrook.com . We appreciate your support and participation.

**ENTRY CATEGORIES (Please mark one)**

- YOUTH (*Santa's Award*) \_\_\_\_\_
- RELIGIOUS (*Angel Award*) \_\_\_\_\_
- CIVIC (*Elves Award*) \_\_\_\_\_
- PUBLIC AGENCY (*SugarPlum Award*) \_\_\_\_\_
- MARCHING (*Nutcracker Award*) \_\_\_\_\_
- SMALL COMMERCIAL (*JingleBells Award*) \_\_\_\_\_
- LARGE COMMERCIAL (*Toyshop Award*) \_\_\_\_\_
- EQUESTRIAN (*Reindeer Award*) \_\_\_\_\_
- FAMILY/INDIVIDUAL (*Holly Award*) \_\_\_\_\_

**PLEASE MARK ALL THAT APPLY:**

- MY ENTRY IS A:**
- FLOAT \_\_\_\_\_ SIZE \_\_\_\_\_
  - VEHICLE \_\_\_\_\_
  - TYPE \_\_\_\_\_
  - EQUESTRIAN \_\_\_\_\_
  - MARCHING BAND \_\_\_\_\_
  - WALKERS/DANCERS \_\_\_\_\_
- WILL HAVE MUSIC ON FLOAT? YES NO**

**THE TINSEL AWARD** is presented by the judges for the best overall entry.

**PRESENTATION OF AWARDS:** *At reception immediately following parade in the Historic Courtroom, 100 E. Arizona St.*

The undersigned, in consideration of being permitted to participate in the Holbrook Parade of Lights, to be held Saturday, December 6, 2008 does for myself, executors, administrators and assigns, hereby release and forever discharge the Holbrook Chamber of Commerce and the executors, of and from any and every claim, demand, action or right of action, of whatever kind of nature, either in law or equity, arising from or by reason of any bodily injury or personal injuries, known or unknown, death or property damage, resulting or to result from any accident which may occur as a result of participation in the Parade of Lights or any activities in connection therewith, whether by negligence or not. I do hereby agree to abide by all parade rules and regulations, set forth.

*Signature* \_\_\_\_\_

(If under 18 years, parent or guardian signature)

**2008 Holbrook Chamber of Commerce – 22nd Annual Parade of Lights**  
**“CRUISIN’ DOWN ROUTE 66 - REVISITED” - HOLBROOK PARADE OF LIGHTS**  
**RULES & REGULATIONS**

1. Holbrook’s 22nd Annual Parade of Lights will be Saturday, December 6, 2008. The Parade will begin promptly at 6:00pm. *Using the theme “Cruisin’ Down Route 66 - Revisited” is optional.* The theme was chosen to give entrants the opportunity to use their ideas from the parade that was cancelled because of the snowstorm in 2004, or “remembering Route 66” in your own cruising’ days on Route 66.
2. The parade will begin on the corner of West Hopi Drive and Eleventh Avenue. It will end at Navajo Boulevard and East Hampshire Street. – The line-up will be backwards so everybody can see the floats.
3. Please submit your entry form to the Holbrook Chamber of Commerce office **no later than 5:00pm, Friday, December 5, 2008.** Entries received after cut-off date will not be eligible for parade judging. All entries must have Christmas lighting and provide their own source of electricity. (Gas-operated generator or battery pack.)
4. **VERY IMPORTANT! “PLEASE” PROVIDE US WITH A BRIEF DESCRIPTION OF YOUR PARADE ENTRY.** Example: Why you entered? The theme of your entry. How did you get the idea for your entry? Approximately how many lights are on the float? How many times have you entered this parade? Who are the people on your float or entry? If you are a business, or organization, tell us who are you? What you do? **Please!** – Help us make this parade extra special. ***This information will be used for radio broadcast and media releases.***
5. Please **DO NOT USE SANTA** on your parade display, since only one Santa is allowed in the parade.
6. On the evening of the parade, your group leader will check in with the Parade Line-up Crew on the corner of West Hopi Drive and Eleventh Avenue, (near the *Wayside Cafe*) before proceeding to the formation area. **PLEASE ARRIVE PROMPTLY AT ASSIGNED TIME.**

**4:00pm – Floats**

**5:00pm – Marching/Walking Groups**

**4:30pm – Vehicles (Trucks/Cars)**

**5:30pm – Equestrian**

7. Youth groups, and other large groups, will have a designated space other than at the registration stand as they arrive. (It becomes too crowded.) Have your leader get your assignment.
8. **IMPORTANT - PLEASE NOTE: Please stay in the order you are given so you will be recognized and judged. If you are out of order – YOU WILL NOT BE JUDGED!**
9. The Judging station will be at the Media Station (KDJI Building) in the 1<sup>st</sup> block of Navajo Blvd. Judging will be based on *the use of lights, overall construction and creativity.* Awards will be given in the following categories:

Youth (Santa’s Award)

Religious (Angel Award)

Civic (Elves Award)

Public Agency (Sugar Plum Award)

Marching (Nutcracker Award)

Small Commercial (Jingle Bells Award)

Large Commercial (Toyshop Award)

Equestrian (Reindeer Award)

Family/Individual (Holly Award)

**THE “TINSEL AWARD” will be presented by the judges for BEST OVERALL ENTRY.**

10. No candy or any other objects can be thrown from parade entries. Items may be handed out.
11. If you use music, keep it at a level that it doesn’t drown out the next entrant. Please do not use sirens constantly, as small children and horses are easily frightened.
12. If children are expected to participate in the parade, please designate a pick-up point for parents and make them aware of your plans.

**PRESENTATION OF AWARDS: Immediately following the parade, come and enjoy the parade reception and pick up your award – At the Historic Courthouse Courtroom - located at 100 E. Arizona Street.**

**Questions?** Please call the Holbrook Chamber of Commerce office – (928) 524-6558 FX (928) 524-1719. Or stop by the office at 100 E. Arizona Street. Download entry form [www.GoTourHolbrook.com](http://www.GoTourHolbrook.com)

*May your thoughts of A Cowboy Christmas Celebration bring great memories! Happy Holidays!*