

2009 Holbrook Chamber of Commerce – 23rd Annual Parade of Lights
“A Christmas Story” - Parade of Lights
RULES & REGULATIONS

1. Holbrook’s 23rd Annual Parade of Lights will be Saturday, December 5, 2009. The Parade will begin promptly at 6:00pm. *Using the theme “A Christmas Story” is optional.* The theme was chosen to give entrants the opportunity to use their ideas from the year the parade was cancelled because of the snowstorm – or “remembering Route 66” from your own cruisin’ days...
2. The parade will begin on the corner of West Hopi Drive and Eleventh Avenue. It will end at Navajo Boulevard and East Hampshire Street. The line-up will be backwards so everybody can see the floats.
3. Please submit your entry form to the Holbrook Chamber of Commerce office **no later than 12:00 pm, Friday, December 4, 2009.** Any entries received after cut-off date will not be eligible for parade judging. All entries must have Christmas lighting and provide their own source of electricity. (Gas-operated generator or battery pack.)
4. **VERY IMPORTANT! “PLEASE” PROVIDE US WITH A BRIEF DESCRIPTION OF YOUR PARADE ENTRY.** Example: Why you entered? The theme of your entry. How did you get the idea for your entry? Approximately how many lights are on the float? How many times have you entered this parade? Who are the people on your float or entry? If you are a business, or organization, tell us who are you? What you do? **Please!** Help us make this parade extra special. ***This information will be used for radio broadcast and media releases.***
5. Please **do not use Santa** on your parade display, since only one Santa is allowed in the parade.
6. On the evening of the parade, your group leader will check in with the Parade Line-up Crew on the corner of West Hopi Drive and Eleventh Avenue, (near the *Wayside Cafe*) before proceeding to the formation area. **PLEASE ARRIVE PROMPTLY AT ASSIGNED TIME.**

4:00pm – Floats

5:00pm – Marching/Walking Groups

4:30pm – Vehicles (Trucks/Cars)

5:30pm – Equestrian

7. Youth groups, and other large groups, will have a designated space other than at the registration stand as they arrive. (It becomes too crowded.) Have your leader get your assignment.
8. **IMPORTANT - PLEASE NOTE: Please stay in the order you are given so you will be recognized and judged. If you are out of order – YOU WILL NOT BE JUDGED!**
9. The Judging station will be at the Media Station (KDJI Building) in the 1st block of Navajo Blvd. Judging will be based on *the use of lights, overall construction and creativity.* Awards will be given in the following categories:

Youth (Santa’s Award)

Religious (Angel Award)

Civic (Elves Award)

Public Agency (Sugar Plum Award)

Marching (Nutmacker Award)

Small Commercial (Jingle Bells Award)

Large Commercial (Toyshop Award)

Equestrian (Reindeer Award)

Family/Individual (Holly Award)

THE “TINSEL AWARD” will be presented by the judges for BEST OVERALL ENTRY.

10. ***No candy or any other objects can be thrown*** from parade entries. Items ***may be handed out.***
11. If you use music, keep it at a level that it doesn’t drown out the next entrant. Please do not use sirens constantly, as small children and horses are easily frightened.
12. If children are expected to participate in the parade, please designate a pick-up point for parents and make them aware of your plans.

PRESENTATION OF AWARDS: Immediately following the parade, come and enjoy the parade reception and pick up your award – At the Historic Courthouse Courtroom - located at 100 E. Arizona Street.

Questions? Please call the Holbrook Chamber of Commerce office – (928) 524-6558 FX (928) 524-1719. Or stop by the office at 100 E. Arizona Street. You can download the entry form at www.GoTourHolbrook.com

May your thoughts of “A Christmas Story” bring great memories! Happy Holidays!